



Grant Funding – Guidance Notes for Applicants

Objective

The GEM Motoring Assist Road Safety Charity (The Charity) is registered in England and Wales (No 326857) and aims to reduce the number of people killed or seriously injured on the roads across the United Kingdom. This is achieved in a number of ways including the provision of financial support, through grant funding, to projects and initiatives aimed at promoting road safety.

Eligibility

To be eligible to receive a grant the applicant must be based in the UK, Channel Islands or the Isle of Man. The Charity welcomes applications from community groups, registered charities, foundations, professional bodies, road safety organisations, road safety partnerships, schools and universities whose projects aim to increase road safety for all through research, education, engineering or enforcement.

Grant Amount

The majority of grants awarded are up to £10,000. If your project exceeds this amount please contact Neil Worth, Road Safety & Motoring Information Officer on 01342 825676 to discuss your project.

Applying for a Grant

Applications for grant funding are to be made using the application form found on the relevant page of the GEM Motoring Assist website (www.motoringassist.com). It may be necessary to submit supporting documents along with the application and this can be done via e-mail or by post as necessary.

Assessment Criteria

All applications for funding will be assessed at the next available bi-monthly meeting of the Board of Trustees in consultation with the GEM Executive Council. The Trustees reserve the right to contact referees supplied by the applicant as necessary.

Grants will be awarded on merit to those applicants who meet the necessary criteria:

- Applications for grant funding must support the aims and objectives of the GEM Motoring Assist Road Safety Charity.
- Projects must demonstrate a road safety benefit to the wider community at a regional or national level (very localised projects will be considered but are less likely to be successful due to their limited impact/reach).

- Project applications must highlight a well-researched identified need and demonstrate a clear understanding of the road safety issue(s) to be addressed.
- Applications must contain clear aims and objectives and explain how these will be achieved.
- Applications should, where appropriate, include a project plan that outlines a timetable for the proposed project giving clear milestones and deadlines.
- Applications must include an appropriate assessment method and timetable for evaluation.
- There should be a clear breakdown of costs and a demonstration of value for money.
- Applications must demonstrate how the proposed project will be sustained over its lifetime and beyond.
- Where match funding is obtained applications must include which organisation is providing this and any contracts or agreements that exist with that organisation.
- Where the application is made to support research it must include a plan for publishing any results.
- All applications must show how the GEM Road Safety Charity will be acknowledged.

We will not award grants to projects that do not demonstrate a road safety benefit to the wider community, are from a political party or are contrary to the relevant legislation regarding equal opportunities such as the Equality Act 2010.

Successful Applications

Successful applicants will be notified in writing as soon as practicable after the relevant bi-monthly meeting. Funds will be paid via cheque made payable to the applying organisation.

The Charity, in making a grant, requires regular updates on the progress of the funded project in line with the timetable established in the project plan.

The contribution of the Charity must be acknowledged in any published material, press releases, social media or marketing communications that result from the project. In addition the Charity requires a copy of any report or evaluation prior to publication and will seek to assist, where possible, with the promotion of the project through the members of GEM Motoring Assist, the magazine Good Motoring, and our own social media channels.

Unsuccessful Applications

Applicants for grants that have been unsuccessful will be notified in writing as soon as practicable after the relevant bi-monthly meeting.

An unsuccessful application will not preclude a further application to the Charity in the future.